



SPONSORSHIP AGREEMENT

2008 Lynchburg Christmas Parade
Lynchburg Fire & EMS Foundation, Inc.
P.O. Box 2327, Lynchburg, VA 24505
Phone: 434.455.6369
www.lynchburgparade.com
jason.campbell@lynchburgva.gov
Deadline: November 9, 2008

Company: _____

Contact: _____ Phone: _____

Address: _____ Fax: _____

City: _____ State: _____ Zip: _____ Email: _____

Please check the level of sponsorship:

Platinum \$1000

- Large logo will appear on all print promotional materials for the parade
- Company name included in all television/radio promotions
- Color logo on a banner recognizing platinum sponsors along the parade route
- Color logo on an individual sponsor banner appearing at the start of the parade.
- Logo with link on parade website
- Logo on signage awards ceremony following the parade

Gold \$500

- Logo will appear on all print promotional materials for the parade
- Color logo on a banner recognizing gold sponsors along the parade route
- Logo on a "gold sponsor" banner appearing at the start of the parade (will be shown with other gold sponsors)
- Logo with link on parade website
- Logo on signage awards ceremony following the parade

Silver \$100

- Name listed on selected parade promotional materials
- Logo with link on parade website
- Logo on signage awards ceremony following the parade

Bronze \$50

- Logo with link on parade website
- Logo on signage awards ceremony following the parade

Signature: _____

Total Due: _____

***Make checks payable to:
Lynchburg Fire & EMS Foundation, Inc.***

Fax or mail this form to the address above.
Payment due by November 9, 2008.

Terms and Conditions:

1. All sponsorships are subject to approval by the Foundation's Board of Directors. The Board reserves the right to reject any sponsorship.
2. The Foundation's liability for any error will not exceed the charge for the sponsorship in question.
3. Requests for specific position are not guaranteed unless position premium is paid.
4. Verbal agreements are not recognized. All sponsorships are accepted for use entirely on the representation that the sponsor is properly authorized to publish the entire contents and subject matter thereof. It is understood that, in consideration of the use of the sponsorship, the sponsor will fully hold harmless and indemnify the Foundation from and against any claims, demands, suits, actions, proceedings, recoveries or expenses of any nature whatsoever, including reasonable fees of counsel selected by the Foundation, arising directly or indirectly from the use of any sponsorship (including, but not limited to claims of infringement of copyright or trademark or claims of libel or invasion of privacy) or based upon or arising out of any matter of things contained within the sponsorship.